



MEGPIX PHOTOGRAPHY

PORTRAIT PACKAGES & PRICING

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Painless Portraits: By an Award-Winning, Highly-Regarded, Super-Duper Photographer!

I work together with you to make a series of compelling, useful, thoughtful images. We'll talk about your needs for the photographs, your ideas, and we'll plan the shoot together.

Remember the times you felt most at-ease and comfortable with yourself? We'll chat and work and play until you're there. As we work, I'll be watching for the expressions, movements, and positions that tell us best about who you are.

By the end of our time together, you'll have dozens, even hundreds of images to choose from. The images will go online at a private page, and you can make selections and place orders either online or through me. I encourage you to pick your favorites and contact me when you're ready to choose. I look forward to working with you!

MEGPIX PAINLESS PORTRAIT SHOOT : STARTING AT \$325

From start to finish, we'll spend about an hour and a half together. I'll create dozens of images, maybe hundreds - it depends on your needs and our time constraints. Need more time? Let me know!

The cost includes the creation of all of the images, an online album ready to view within 1-2 business days, a low-resolution CD, and your choice of either a print up to an 8x10 or one high-resolution image download (along with the rights to reproduce that image for publicity purposes.) I encourage you to opt for the free high-resolution image download so that you can reproduce that image at your convenience.

Minor corrections, such as the removal of a blemish, are included in the price. However, the cost of any major photo editing will vary depending on your specific needs. Please contact me for custom photoshop pricing.

Prices:

Megpix Painless Portrait Shoot - \$325 creation fee, includes 1-1.5 hours, free online album, and your choice of the rights to reproduce 1 image for promotional purposes, or a print up to an 8x10.

Personal Use Prints - 1 set of 4 wallets: \$5, 4x6: \$5, 5x7: \$10, 8x10: \$15, 11x14: \$35, 16X20: \$65, Other sizes available.

Promo Rights - \$25-\$40 per image when photo credit can be given, more when credit cannot be given.

Commercial Rights - Starting at \$75 per image, depending on usage. We can also knock down the price if you need to use a number of images. Price depends on where the image will be used, and whether more than one use is needed. For example, if you endorse a product and our photo appears in a nationally distributed magazine for several months, rights licensing will be more expensive than if the image appears in one edition of a textbook.

More time in the shoot - \$325/hr, but we're not sticklers.

Portrait Print Packages:

- \$75 for \$100 worth of prints - (1) 8X10, (5) 5X7, (7) 4X6
- \$125 for \$175 worth of prints - (2) 8X10, (7) 5X7, (15) 4X6
- \$225 for \$300 worth of prints - (5) 8X10, (10) 5X7, (20) 4X6, (5) sets of 4 wallets

Copyright Law and Repro Rights:

What are promo rights and commercial rights?

Commercial Rights: If you make a CD or sell a book or a mug or a t-shirt with one of the images on it that we produced today, you need to pay a licensing fee to the photographer, essentially for helping you sell that product. Any item that you hope to make a profit from that includes one of my images has to be licensed with commercial rights. It's a way of saying thanks for helping you sell your product with a great image! Remember, commercial rights are licensed for specific purposes. Need to use the image for different purposes, like the front of a magazine? Contact me.

Promo Rights: Promotional rights promote you, your institution or group. A head shot would be promo use, as would use on a brochure, website, poster, or other give-away item. Once you purchase promo rights to an image, you can keep using that image promotionally in several different venues - just remember the Megpix Photography photo credit, please!

I'm a freelance photographer. According to US Copyright Law, artists keep copyright to all the images they create. But you can purchase prints and lease rights to reproduce images promotionally and/or commercially. Each type of rights is exclusive of the others, so before you use an image, make sure you have leased the right kind of rights.

Photo Credit Required: Photo by Megpix Photography

I'm proud of my work! I hope the rest of the world enjoys it as much as we do. Whenever you publish an image - on the web, on a CD, in a brochure, etc. - please include a photo credit: "Photo by Megpix Photography". If you can't include a photo credit because there's no room or for other reasons, we'll negotiate a slightly higher fee.

How to Order:

Photos are labeled like this: megpix-010107-001.jpg. The last 3 digits are the image number. The 6-digit number is the date of your photo shoot as mmddyy. Megpix is me. When you order, please tell me the date of your shoot plus the image number(s). I'll also ask you what size you need, printed or digital, size and resolution for digital, and if you need any repro rights. You can order directly from the free online album, or through me via email or phone call.

Portrait Albums Available:

Party Favor Booklet - 5X7 Magazine-style booklet with color cover, 20 sides : \$75

This softcover book is a cute, convenient album to give to friends and family - it tucks in a purse or briefcase. These books start with 20 sides (10 pages) and include 20 images. Your photos are printed directly on archival paper and bound as a book. Our team will develop the layout and use your input to create a special keepsake. For each additional image or side, add \$7.

Contemporary Gift Album - 5X5 Magazine-style softcover book with cover images, 20 sides : \$225

This gorgeous softcover is an intimate little gem. It fits well in your hands, and each of the pages is unique and custom-designed by Megpix staff, using a variety of underlays and overlays to make a dynamic presentation. Choose your favorite, 'must have' 20-40 images and our designer will create a book that tells us something about you. Text is welcome, so if you'd like your pages to have particular words or phrases, we'll work those in too! We design the cover and back as well.

- 20 sides, 20-40 images
- Underlays, overlays included
- Text inserted upon request

Additional Pages: Due to the small-press binding process, available sizes are:

30 sides, 30-50 images: \$325

40 sides, 40-65 images \$425

Contemporary Portrait Album - 8X8 Museum-style hardcover, 30 sides : \$375

This hardcover book is similar to the Contemporary Gift album because it is custom-designed by Megpix staff. Choose your favorite, 'must have' 50-60 images and our designer will create a book that works for you. We design the cover and back as well. These albums come with a black book box with your name or other text hot-stamped on the front, for stylish and archival storage.

- 30 sides, favorite 50-60 images
- Underlays, overlays included
- Text inserted upon request

Additional Pages: Due to the small-press binding process, available sizes are:

40 sides, favorite 60-80 images: \$500

60 sides, favorite 100-120 images: \$625

Framing Available:

If you'd like to have some of your portraits framed, please email or call so that we can discuss your specific framing needs. Once I know exactly what you are looking for, I can come up with a design and a price that works for you!

Gift Items:

Use your photos to create the perfect gift. In addition to creating photo albums, you can order greeting cards, note cards, cards for the holidays - Turn your photos into little treasures. \$36 for a set of 24 (3.5x5) note cards.

Our digital labs allow you to create calendars, trading cards, puzzles, t-shirts (any size), coasters, museum mounted canvas prints, and much more!

Just let Megpix Photography know if this is something you are interested in, and we'll be more than happy to make it happen.

When to Order:

Pre-paid items - like packages and the free image included in the shoot - are good for 18 months from the date of our shoot. After that, they're forfeit - oh dear!

- Digital: Digital high-resolution or web ready images that you order can be ready and emailed to you in as little as 2 hours - but please check ahead to make sure I'm available during the time that you need me!
- Printed: Printed images - up to 8x10 - will be ready in about a week, and I'll mail them to you, unless you'd rather pay for FedEx. Larger printed images will take a little longer, but they'll be worth the wait!